**Website Planning Document**

**Site Name:** Columnprax

**Description:**

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| Columnprax is a professional spinal care website dedicated to offering expert treatments and therapies to improve spinal health. The name "Columnprax" is derived from "Column" (spine) and "Praxis" (practice), emphasizing the focus on practical, effective spinal care solutions. |

**Domain availability:** www.columnprax.com

**Site Purpose:**

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| Columnprax aims to provide comprehensive information about spinal treatments and services, including chiropractic care, physical therapy, and massage therapy. The website will serve as an educational and informative platform for individuals seeking relief from spinal discomfort, as well as a contact point for scheduling treatments. |

**Scenarios:**

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| What types of spinal treatments does Columnprax offer?  How can I book an appointment with a specialist? |

**Color Schema:**

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| Primary Color: #6a1b9a (Deep Purple) - For headings, buttons.  Secondary Color: #ff9800 (Orange) - For call-to-action buttons, highlights  Background Color: #ffffff (White) - For the main background to ensure readability. |

**Typography:**

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| Primary Font: Lato (Sans-serif) - For body text and general content.  Secondary Font: Arial (Sans-serif) - For the logo and headings for strong visibility. |

**Wireframe:**

**Larger viewport:**

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**Mobile views:**

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